

## **Bourbon County**

## Estimated Economic Contribution of Agriculture, Food, and Food Processing Sectors 6/25/2019

Using the most recent IMPLAN data available (2017) adjusted for 2019, 19 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Bourbon County economy.<sup>1</sup>

These 19 sectors have a total direct output of approximately \$118.3 million and support 1023 jobs in Bourbon County. Running the model for all 19 sectors simultaneously produces the following results:

| Agriculture, Food, and Food Processing Sector Contribution to Overall Bourbon County Economy |            |                 |                                   |  |                     |  |  |
|--|------------|-----------------|-----------------------------------|--|---------------------|--|--|
| Contribution<br>Type <sup>2</sup>  | Employment | %<br>Employment | Total Value<br>Added <sup>3</sup> | Total Value<br>Added % of<br>Gross<br>Regional<br>Product <sup>4</sup> | Output <sup>5</sup> |  |  |
| Direct Effect  | 1022.6     | 10.71%          | \$38,676,543                      | 6.32%  | \$118,342,424       |  |  |
| <b>Indirect Effect</b>   | 117.1      | 1.23%           | \$8,962,183                       | 1.46%  | \$18,463,296        |  |  |
| <b>Induced Effect</b>  | 54.0       | 0.57%           | \$3,322,336                       | 0.54%  | \$6,274,246         |  |  |
| <b>Total Effect</b>  | 1193.7     | 12.50%          | \$50,961,062                      | 8.33%  | \$143,079,966       |  |  |

As shown in the above table, agriculture, food, and food processing sectors support 1,194 jobs, or 12.50% of the entire workforce in the county.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 19 agriculture, food, and food processing sectors is approximately \$50.9 million, or 8.33% of the GRP.

The following tables document the top industries affected by employment and output, as well as a listing of all industries that were analyzed.

3 Value added = labor income + indirect business taxes + other property type income.

4 GRP = final demand of households + governments expenditures + capital + exports - imports - institutional sales.

5 Output = intermediate inputs + value added.

<sup>1</sup> Article on building a contribution analysis in IMPLAN that avoids double counting: <a href="https://implanhelp.zendesk.com/hc/en-us/articles/115002801513-Considerations-of-Contribution-Analysis">https://implanhelp.zendesk.com/hc/en-us/articles/115002801513-Considerations-of-Contribution-Analysis</a>

<sup>2</sup> Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

In the top ten agriculture, food, and food processing sectors by employment, the beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming sector is the top employer with **678 employees**. This table also shows the amount of jobs that are created by the agriculture industry in Bourbon County.

| Top Ten Agriculture, Food, and Food Processing Sectors by Employment                       |                     |              |  |  |
|--|---------------------|--------------|--|--|
| Sector   | Total<br>Employment | Total Output |  |  |
| Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming | 678.1               | \$56,971,578 |  |  |
| All other crop farming   | 122.5               | \$7,052,464  |  |  |
| Food product machinery manufacturing   | 62.7                | \$17,956,792 |  |  |
| Wholesale trade  | 39.5                | \$7,305,529  |  |  |
| Support activities for agriculture and forestry  | 33.5                | \$608,990    |  |  |
| Landscape and horticultural services   | 26.6                | \$1,006,376  |  |  |
| Dairy cattle and milk production   | 22.0                | \$9,187,396  |  |  |
| Grain farming  | 18.3                | \$4,906,785  |  |  |
| Truck transportation   | 17.6                | \$2,410,062  |  |  |
| Veterinary services  | 13.0                | \$1,432,980  |  |  |

The beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming sector directly contributes approximately \$56.9 million to the Bourbon County economy. The table below also shows the amount of revenue that is generated in other industries by having a strong agriculture industry.

| Top Ten Agriculture, Food, and Food Processing Sectors by Output                           |                     |              |  |  |
|--|---------------------|--------------|--|--|
| Sector   | Total<br>Employment | Total Output |  |  |
| Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming | 678.1               | \$56,971,578 |  |  |
| Food product machinery manufacturing   | 62.7                | \$17,956,792 |  |  |
| Oilseed farming  | 12.8                | \$9,927,221  |  |  |
| Dairy cattle and milk production   | 22.0                | \$9,187,396  |  |  |
| Wholesale trade  | 39.5                | \$7,305,529  |  |  |
| All other crop farming   | 122.5               | \$7,052,464  |  |  |
| Animal, except poultry, slaughtering   | 8.8                 | \$5,984,652  |  |  |
| Grain farming  | 18.3                | \$4,906,785  |  |  |
| Truck transportation   | 17.6                | \$2,410,062  |  |  |
| Veterinary services  | 13.0                | \$1,432,980  |  |  |

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture, food, and food processing sector and the output they contributed to the Bourbon County economy.

| All Agriculture, Food, and Food Processing Sectors   |                     |                 |  |  |
|--|---------------------|-----------------|--|--|
| Sector   | Total<br>Employment | Total Output    |  |  |
| Oilseed farming  | 12.8                | \$9,927,221.30  |  |  |
| Grain farming  | 18.3                | \$4,906,785.01  |  |  |
| Vegetable and melon farming  | 0.2                 | \$49,087.70     |  |  |
| Fruit farming  | 1.1                 | \$107,756.13    |  |  |
| Tree nut farming   | 0.4                 | \$56,259.22     |  |  |
| Greenhouse, nursery, and floriculture production   | 0.7                 | \$117,765.77    |  |  |
| All other crop farming   | 122.5               | \$7,052,464.49  |  |  |
| Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming | 678.1               | \$56,971,576.69 |  |  |
| Dairy cattle and milk production   | 22.0                | \$9,187,396.05  |  |  |
| Poultry and egg production   | 1.2                 | \$964,652.90    |  |  |
| Animal production, except cattle and poultry and eggs                                      | 10.2                | \$950,989.60    |  |  |
| Commercial hunting and trapping  | 1.5                 | \$27,845.90     |  |  |
| Support activities for agriculture and forestry  | 33.5                | \$608,990.01    |  |  |
| Animal, except poultry, slaughtering   | 8.8                 | \$5,984,652.52  |  |  |
| Bread and bakery product, except frozen, manufacturing                                     | 8.6                 | \$952,399.67    |  |  |
| Frozen cakes and other pastries manufacturing  | 0.5                 | \$80,431.73     |  |  |
| Food product machinery manufacturing   | 62.7                | \$17,956,790.92 |  |  |
| Landscape and horticultural services   | 26.6                | \$1,006,375.78  |  |  |
| Veterinary services  | 13.0                | \$1,432,980.42  |  |  |

All 105 counties in Kansas have an IMPLAN model and an agriculture, food, and food processing contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Bourbon County, the retail sector was omitted.